



**gmbbs**



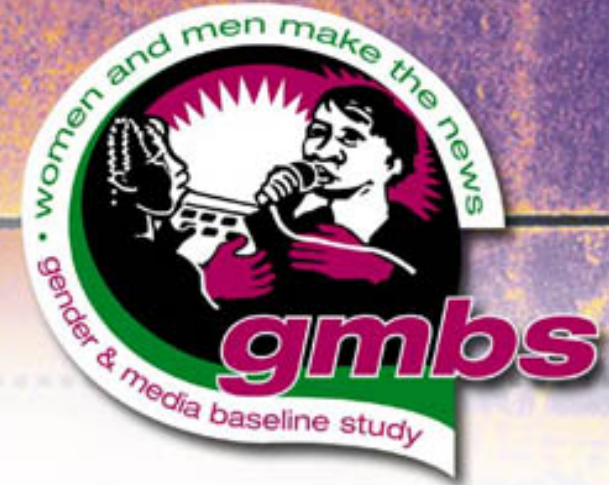
# What is the GMBS



- The most extensive gender and media monitoring project- regionally, and globally.
- Twelve Southern African countries
- One month (September 2003). Global studies covered one day.
- 25 000 news items, compared to 16 000 in the global study conducted in 2000.
- Outputs: one regional overview; twelve country reports; training material

# Objectives

- Baseline data for monitoring progress toward achieving gender balance in media coverage;
- Build capacity for monitoring media content from a gender perspective;
- Become a key advocacy tool



# Partners

- Media Institute of Southern Africa (MISA)
- Gender Links
- 20 institutional partners in the 12 countries
- Partners in Swaziland:
  - Swaziland Institute of Mass Communication (SIMACO)
- Media Monitoring Project (MMP) South Africa-technical advisers
- Margaret Gallagher- International adviser



# Global Context



- 71 countries took part in the first GMMP before the Fourth World Conference on Women in Beijing- 1995.
- 70 countries took part in the GMMP 2000 -“Who Makes the News”. The GMMP inspired the GMBS, but this spanned a whole month, rather than one day.
- Quantitative and qualitative findings.
- Slogan: “*Women and men make the news*”.

# Media Monitored

- 117 out of the 340 print and electronic media in the 12 countries covered, or 34 percent of the media.
- 7 out of 11 media houses, or 64 % of the total.
- A total of 25 110 news items; 1403 items, or 6% of news items came from Swaziland.



# Scope of Study

- The study focused on the news.
- It did not include entertainment and advertising.
- For radio and television, the study did not cover news feature programmes.
- These genres are important for future studies.

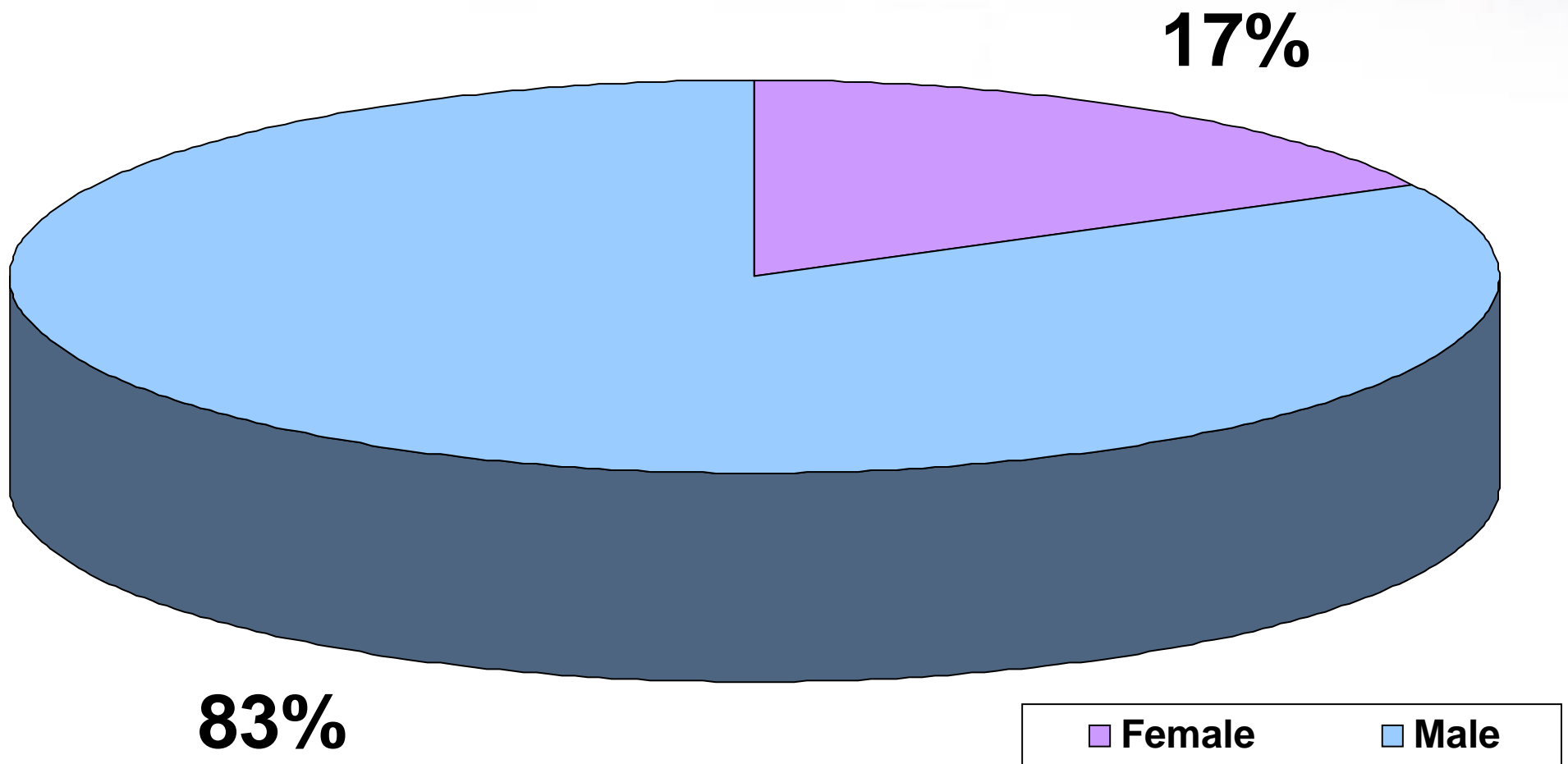


A woman with dark hair in braids, wearing a white sleeveless top and a headset, is looking down. The background is a collage of yellow and purple textures with various geometric and technical symbols like arrows, dashed lines, and a waveform. A purple banner at the bottom contains the text "QUANTITATIVE FINDINGS".

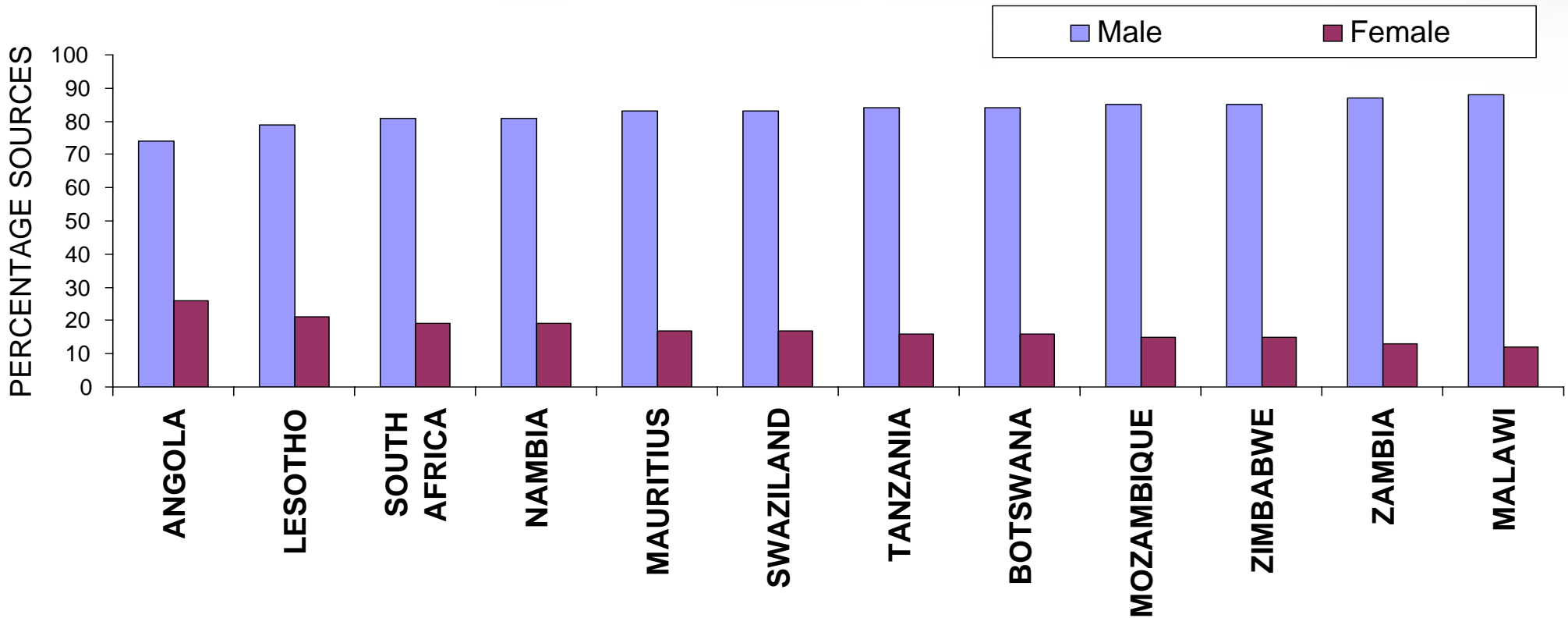
# QUANTITATIVE FINDINGS

# Sources

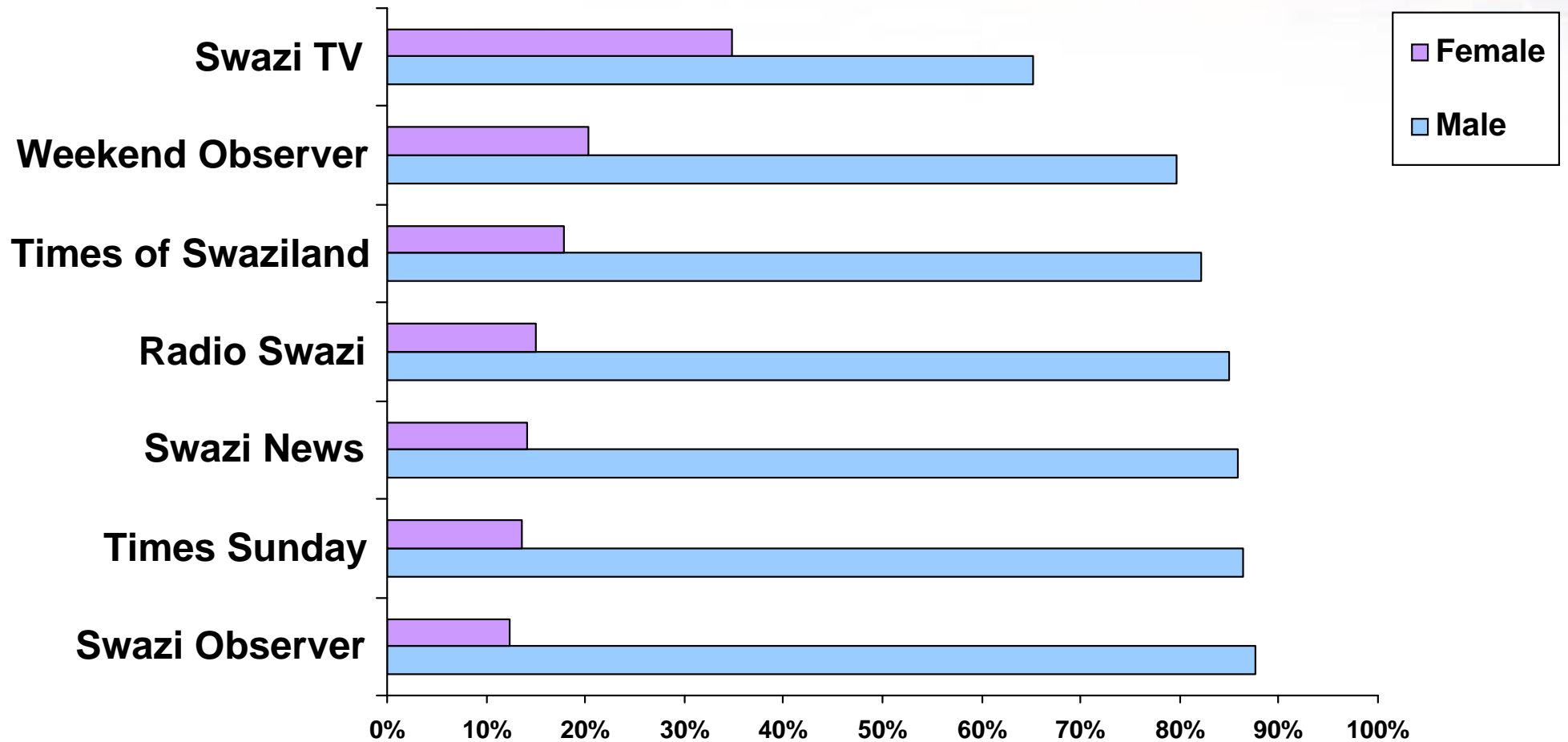
**Analysis of sources by sex for all media**



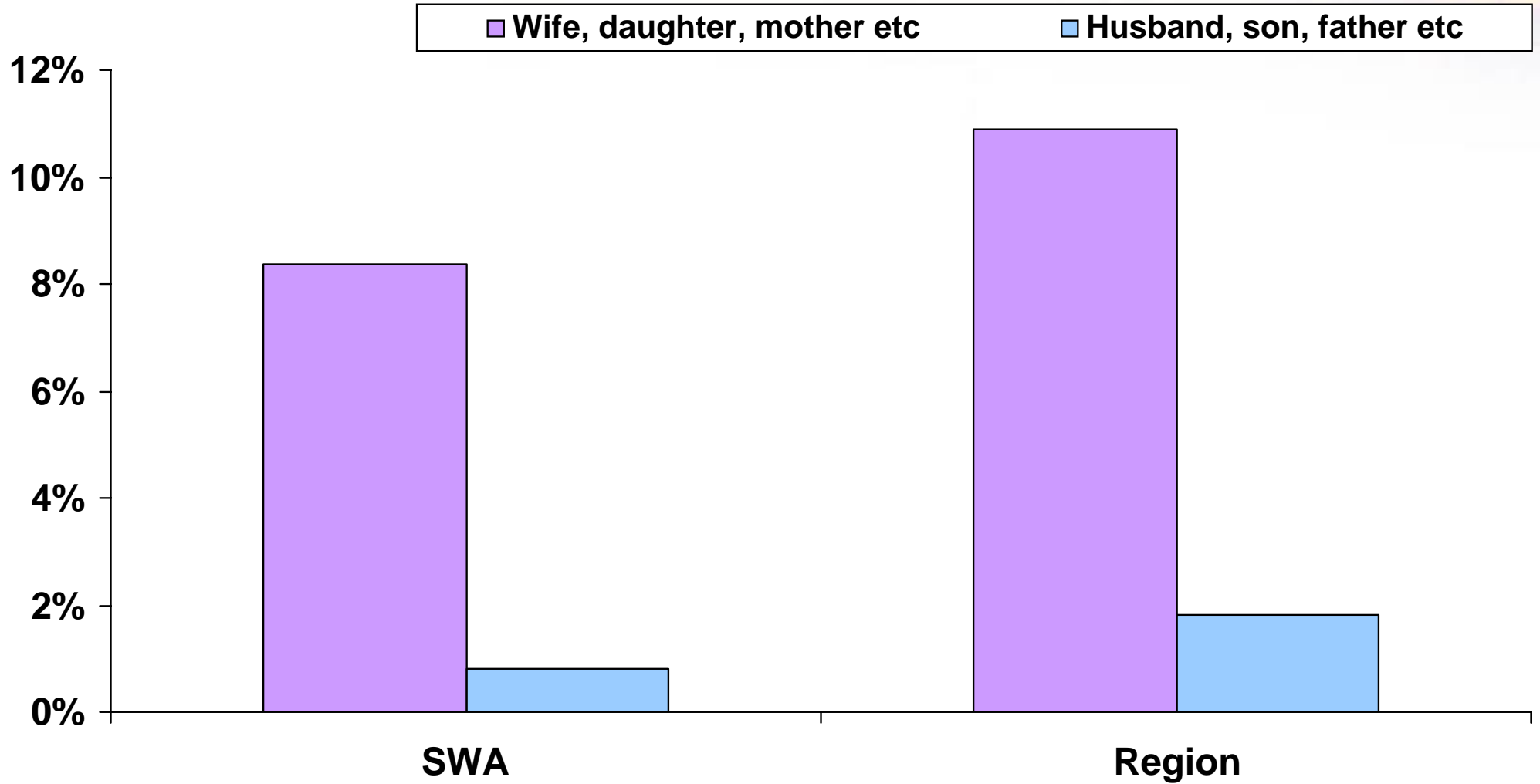
# Sources in comparison to the region



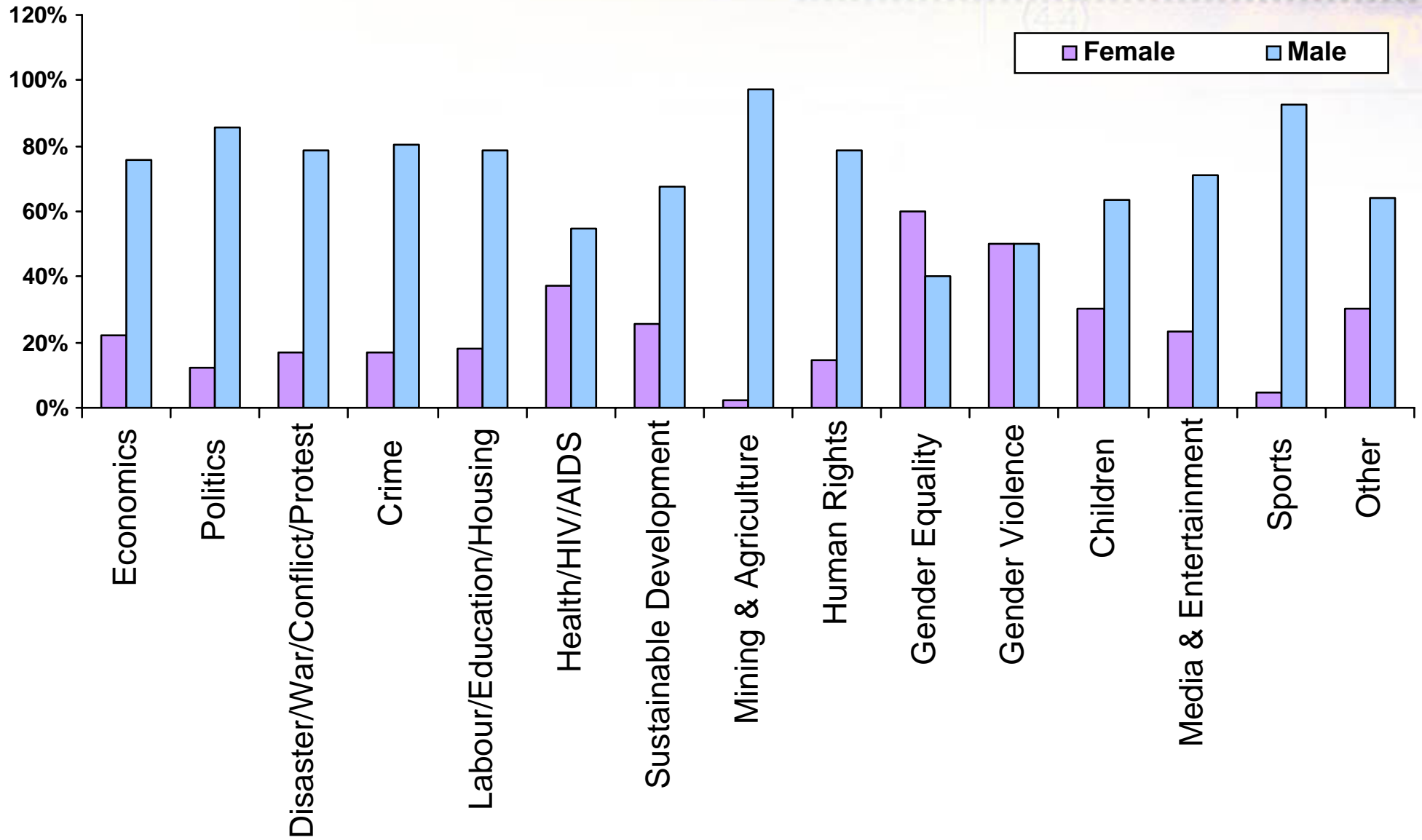
# Sources per media house



# Relationships



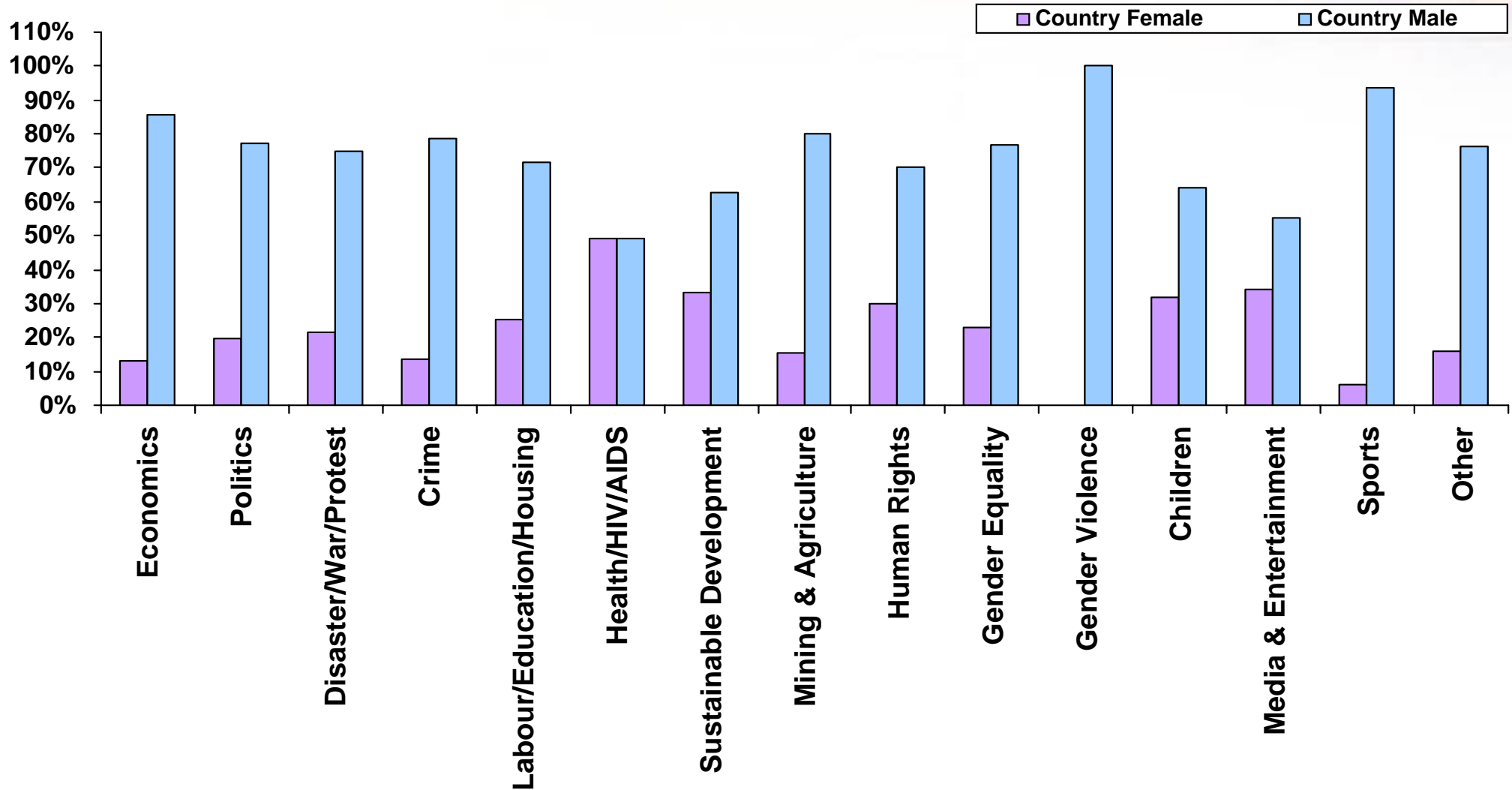
# Who Speaks on What



# People Behind the News

	Television Presenters		Television journalists		Radio		Print	
	% of women	% of men	% of women	% of men	% of women	% of men	% of women	% of men
Region	45	55	38	62	34	66	22	78
Swaziland	56	44	32	68	41	59	15	85

# Gender Analysis of Beats





## QUALITATIVE FINDINGS



# Blatant Stereotypes





# Subtle Stereotypes

Parliament Sketch

There is no one for anything or matter in general which I have over the years referred to as such. But after my long and long with the... (text continues)

How does one describe himself when he's about to die? An old man? A man? The man of... (text continues)

What's happening to the world? It's happening to the... (text continues)

The hypocrisy exists, where do the hearts of the... (text continues)

The hypocrites have had their fill, but what have they done for you and me? Have they... (text continues)

There have been some... (text continues)

These have been... (text continues)

Perhaps... (text continues)

... Warders can only allow them to meet and chat, nothing more

# We want sex

... some of the refugees housed at the correctional services pending transportation to their home countries clamour for sex after weeks of separation with spouses.

BY BUNDE BLANKIN

MRABANE - Warders of Subahutu Correctional Institute are usually having a hard time trying to bring under control a group of sexually starving inmates who have spent several months...

Sex-starved warders said the problem lies with the men who continuously complain and bring down demanding to be granted permission to spend some time with their spouses.

Males are kept in separate dormitories from the females and according to female warders, such arrangements have never gone well with the inmates, as they usually demand to mix freely with their wives without any disturbance.

The Correctional Institute has been unable to deal with such situations and the warden said they had tried several times to explain this to the inmates.

"The warden the inmates and warden arrived here, so things are improving... (text continues)

Francis Mbatanga, Commissioner for Prisons in the Kingdom, said the warden was aware of the refugees' problem, adding that the warden continues to strive by making it possible to have the refugees housed in an office of the United Nations High Commission for Refugees.

The refugees, who two months ago were housed in a larger office to accept assistance to be provided to their Subahutu Correctional Institute. They were transferred from... (text continues)

"One of them is due to leave for his home country in a few days while the rest will be transferred to a country with a UNHCR office," Mbatanga said.

The warden of the refugees had been taken back to the Subahutu Correctional Institute... (text continues)



One of the refugees housed at the correctional services pending transportation to their home countries clamour for sex after weeks of separation with spouses.

## SMELLY DAYS TO END

BY BUNDE BLANKIN

MRABANE - The prevailing foul smell at Nigeria Border Gate, in particular on the forest side, will soon be a thing of the past, as government has acted swiftly to arrest the problem after reports by the newspapers.

The warden originates from the apartments housing the local Customs and Immigration personnel working at the border. The warden...

... (text continues)



RESCUED: The ministry of works promised to attend to this mess soon.

built double storey two bedroom flats are situated 300 metres away from the border.

Rosmond Mamba, chief buildings engineer at the ministry of public works and transport, said on 24 October a team of engineers visited the flats to assess the problem.

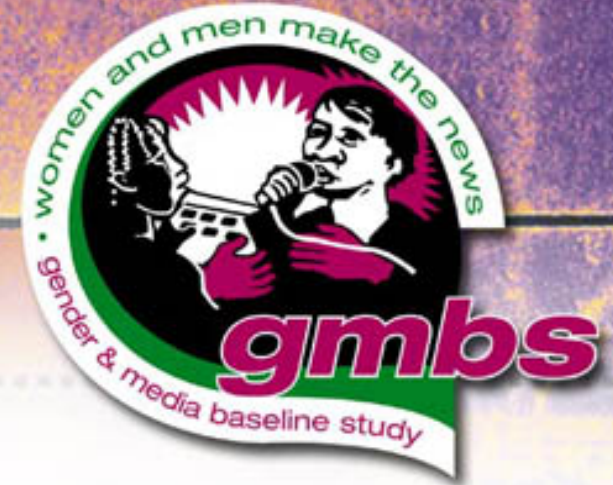
"We performed an inspection and found that the septic tanks are too small and as a result they're not sufficient to service all the flats," said Mamba. "It's in working mode to be an effort to introduce a new system to address the problem."

A septic system is a tank, usually open to the ground, for containing sewage to be decomposed by anaerobic bacteria. At the border flats, the septic system is now malfunctioning and as a result small doses of sewage are being green this and refuse in a common feature.

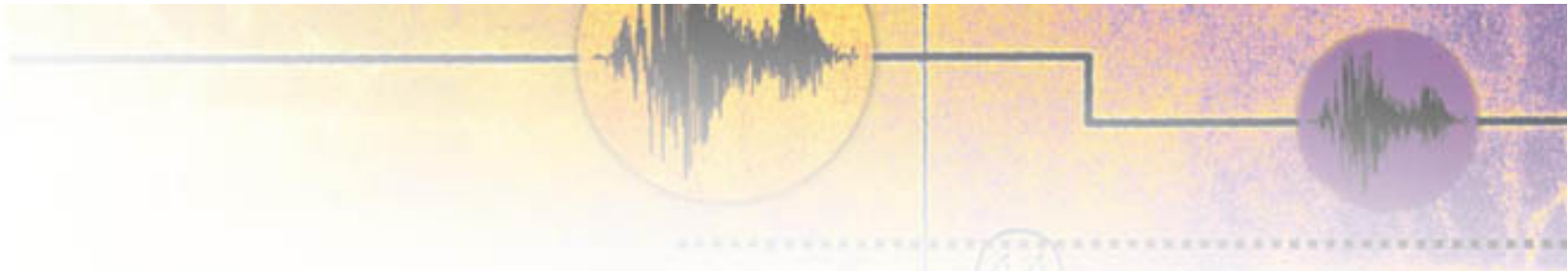
"It's an old problem and it is caused by the fact that the area is densely populated. As a result, we're especially concerned over the deplorable state of affairs at the flats, as they're no longer fit for human occupation," he stated.

The sewer problem, which has been left unattended since February, has been resolved by some engineers despatching the maintenance flats to seek new accommodation around the capital.

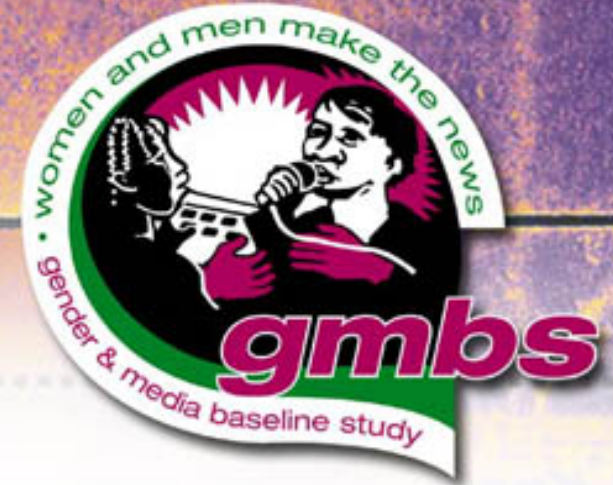
According to Thandakete Nwankwo, a senior officer at the various local offices, they reported the sewer problem several times to the warden ministry but to no avail until now.



# Gender Blind Reporting



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# Gender Aware Reporting

